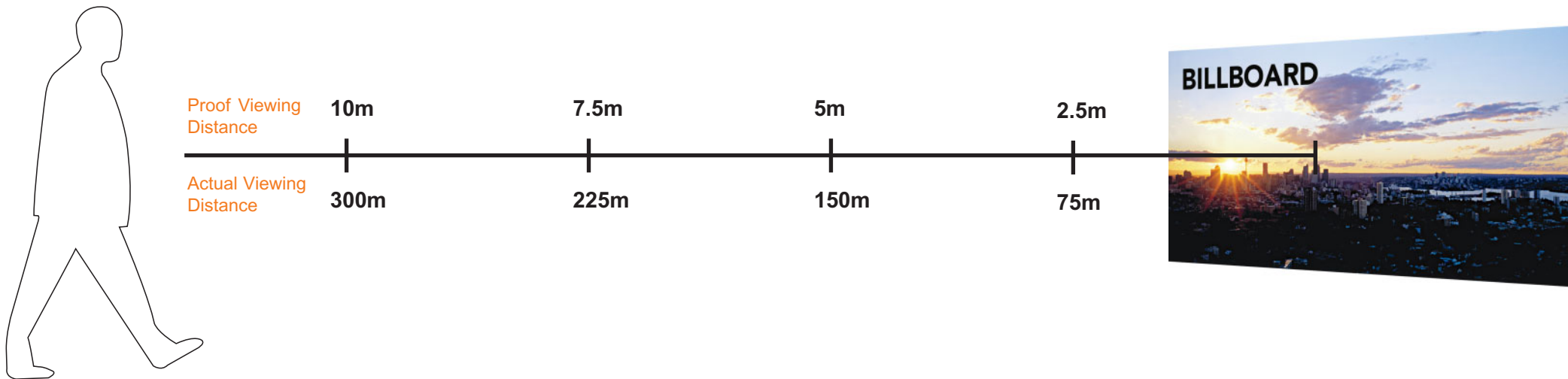




Signage Proofing Scale

This scale assists in evaluating the effectiveness of signage, especially how the design will appear on site and the legibility of text.

(eg a 6mx3m billboard will scale to a 197mmx98mm proof)



The proofing scale is based on the proof or artwork being 3.28% of actual billboard size (eg a 6mx3m billboard will scale to a 197mmx98mm proof)

Disclaimer. This scale is provided as a guide only.
Please don't hesitate to call VFX for any guidance.

Digital Print with Impact

t 1300 130 839 f 1300 134 839

637-639 Parramatta Road Leichhardt NSW 2040 PO Box 370 Summer Hill NSW 2130 vfx.com.au

Posters
Vehicle Wraps

Lightbox Prints
Banners

Billboards
Floor Graphics

Signs
Wallpaper

Window Graphics
Street Furniture