

ILLUMINATED SIGNBOARDS FACT SHEET



What are they?

Illuminated signboards allow for maximum exposure to be drawn to the board of a property during both day and night. They are tailored to attract attention without lighting up the entire street, which means they are subtle enough to limit the impact of light on neighboring properties.

Illuminated signboards are available in a 12V powered option:

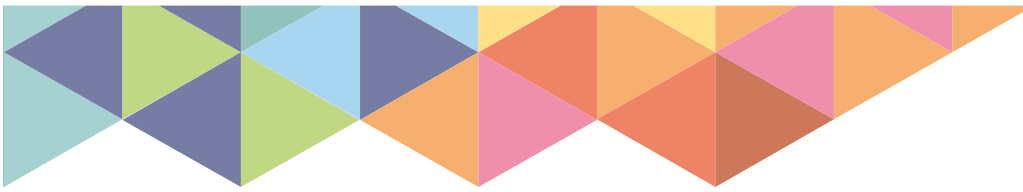
Electric Power Signboards

- The 12V electricity powered signboards are ideal for use in all locations where electricity supply is available. They use a low voltage power supply that is safe for outdoor use.
- This is a completely illuminated signboard. In the day this appears exactly the same as your current McGrath signboard, then by night the face illuminates from within.
- The board is internally illuminated by LED lights which are tailored to attract attention without lighting up the entire street.
- Installation of these signboards can only be at ground level either freestanding or attached to a fence using brackets for safety reasons and due to the weight of the board.

Important points regarding Illuminated Signboards:

Insurance: Illuminated boards include your standard insurance policy.

Turnaround times: 2 working days (subject to available service days for your area).



Collections: At 10 weeks, VFX Print Group will collect (provided the property has sold). Everything needs to be left out or access needs to be provided for our installers to collect all components (ie; transformer, cables). If our installers need to go back to collect cables then a \$35 site visit will be incurred.

Benefits: Low level power required is for the 12V Electric boards
Your signboard will stand out at night
Again McGrath and the Agent will be seen as the Market Leader.

How do I order them? The products are set up in CampaignTrack under the shopping cart in the signboards tab under 'Illuminated Signboards'. From here it's the same ordering process as your current signboard.

You just need to ensure that there is power available on the property for the Electric Powered Signboards.

VFX will look after the rest including setting up the daily timer, provided someone is home to provide access to power for the 12V Electric Powered board. Otherwise, a calling card will be left with clear, simple instructions.

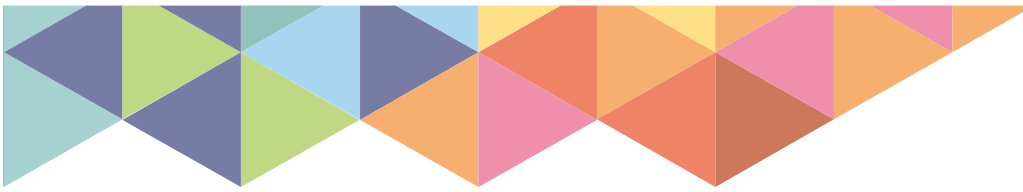
What size are they available and what is the cost?

Size	12V Electric	Solar
2.5 x 5ft	\$390 inc GST	\$490 inc GST
3.5 x 7.5ft / 4 x 8ft	\$550 inc GST	\$650 inc GST

VFX customer service contacts:

Demi Charalambous – Sales Support Manager
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Henry Apostolidis – Sales Support
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FAQ's – QLD

The Electric Powered Signboard			
What do I need to provide VFX prior to installation?	Contact name & number of person providing access to power must be included with installation instructions. Electrician will call 1hr prior. Alternatively VFX will leave a calling card with instructions for the vendor to plug into the power point and adjust the timer. (Timer is set from 5:30pm to 11:00pm)		
What happens if the property doesn't sell at Auction?	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Standard 'For Sale' overlay is applied over the 'Auction' details.</td> <td>Option 1: Turn off the lights and apply 'Standard' overlay. Option 2: Get the board reskinned with new 'For Sale' details. (See above pricing).</td> </tr> </table>	Standard 'For Sale' overlay is applied over the 'Auction' details.	Option 1: Turn off the lights and apply 'Standard' overlay. Option 2: Get the board reskinned with new 'For Sale' details. (See above pricing).
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What happens if I need to order a change of details (COD) overlay?	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Standard 'COD' overlay is applied over the 'Auction' details.</td> <td>Option 1: Turn off the lights and apply 'Standard' overlay. Option 2: Get the board reskinned with the new details. (See above pricing).</td> </tr> </table>	Standard 'COD' overlay is applied over the 'Auction' details.	Option 1: Turn off the lights and apply 'Standard' overlay. Option 2: Get the board reskinned with the new details. (See above pricing).
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What is the turnaround on these signboards?	Please order by 12noon deadline 2 days prior to your service days. Drivers responsible for these areas have been professionally trained to install the lighting as well as the signboard which means there is no delay in the illumination of the board.		
How long can we have the signboards on the property?	Signs are rentals and need to be booked for collection within 2 weeks of selling.		
Do you provide extension leads?	We also provide a 30 meter extension cord if needed in order to connect to power and the cable is thin and can pass through door and window jambs, allowing the property to be securely locked up. A 20m extension lead can be provided for an additional \$40 (inc GST).		
Is there Insurance on these signs?	If an illuminated signboard is vandalised in anyway, the entire board needs to be replaced. The vandalised board will be collected and replaced ASAP within your service days. Please keep in mind 2 day turnaround. VFX will only replace the board once.		
Collection of signage and components.	Everything needs to be left out or access needs to be provided for our installers to collect all components (ie; transformer, cables). If our installers need to go back to collect cables then a \$35 site visit will be incurred.		