

ILLUMINATED SIGNBOARDS FACT SHEET



What are they?

Illuminated signboards allow for maximum exposure to be drawn to the board of a property during both day and night. They are tailored to attract attention without lighting up the entire street, which means they are subtle enough to limit the impact of light on neighboring properties.

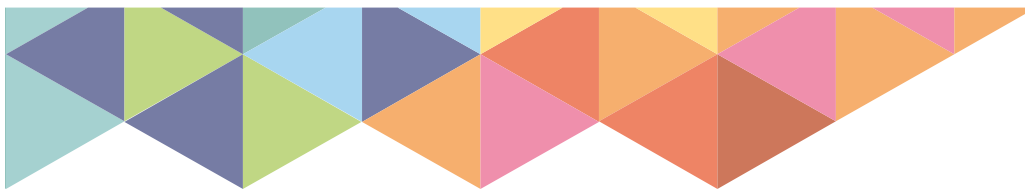
Illuminated signboards are available in two powered options:

Electric Power Signboards

- The 12V electricity powered signboards are ideal for use in all locations where electricity supply is available. They use a low voltage power supply that is safe for outdoor use.
- This is a completely illuminated signboard. In the day this appears exactly the same as your current McGrath signboard, then by night the face illuminates from within.
- The board is internally illuminated by LED lights which are tailored to attract attention without lighting up the entire street.
- Installation of these signboards can only be at ground level either freestanding or attached to a fence using brackets for safety reasons and due to the weight of the board.

Solar Power Signboards

- For locations which can guarantee receiving 8 hours of light per day, the solar board is the best option to take, which can operate autonomously without power supply. Powered by a discrete solar panel that is built into the signboard, the illumination brightness is equivalent to electricity powered signboards, even on cloudy days.
- Installation of these signboards can only be at ground level either freestanding or attached to a fence using brackets for safety reasons and due to the weight of the board.
- Furthermore, please keep in mind that solar boards cannot be installed flush against a wall due to the box for the solar equipment which is on the rear of the board.
- **Please note:** by nature of solar power, for signboards that will be placed in heavily shaded areas, electricity power signboards are recommended. If there are 4 or more days of poor weather, VFX Print Group cannot guarantee illumination.



Important points regarding Illuminated Signboards:

Conversions: If the 'solar' illuminated signboard option you have ordered isn't suitable for the property it can be converted to a 12V Electric option for an additional fee of \$150 inc GST.

Insurance: Illuminated boards include your standard insurance policy, except for the solar panel itself. If the solar panel needs to be replaced, there is an additional fee of \$150 inc GST.

Turnaround times: 2 working days (subject to available service days for your area).

Collections: At 6 weeks, VFX Print Group will disconnect power (provided the property has sold).
At 10 weeks, VFX Print Group will collect (provided the property has sold).
Everything needs to be left out or access needs to be provided for our installers to collect all components (ie; transformer, cables). If our installers need to go back to collect cables then a \$35 site visit will be incurred.

Benefits: Low level power required is for the 12V Electric boards
Your signboard will stand out at night
Again McGrath and the Agent will be seen as the Market Leader.

How do I order them? There will be two products set up in CampaignTrack under the shopping cart in the signboards tab under 'Illuminated Signboards'. From here it's the same ordering process as your current signboard.

You just need to ensure that there is power available on the property for the Electric Powered Signboards and for the Solar Signboards you need to ensure that the location can guarantee receiving 8 hours of light per day.

VFX will look after the rest including setting up the daily timer, provided someone is home to provide access to power for the 12V Electric Powered board. Otherwise, a calling card will be left with clear, simple instructions.

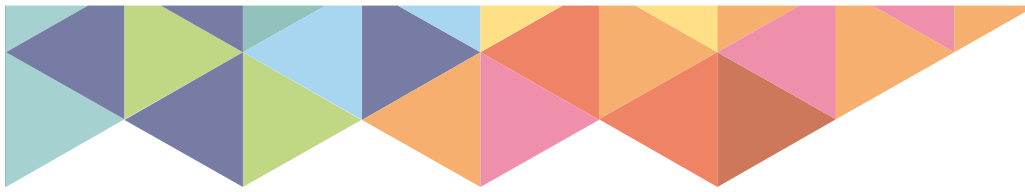
What size are they available and what is the cost?

Size	12V Electric	Solar
2.5 x 5ft	\$390 inc GST	\$490 inc GST
3.5 x 7.5ft / 4 x 8ft	\$550 inc GST	\$650 inc GST

VFX customer service contacts:

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FAQ's – Regional

	<i>The Electric Powered Signboard</i>	<i>The Solar Power Signboard</i>
What do I need to provide VFX prior to installation?	Contact name & number of person providing access to power must be included with installation instructions. Electrician will call 1hr prior. Alternatively VFX will leave a calling card with instructions for the vendor to plug into the power point and adjust the timer. (Timer is set from 5:30pm to 11:00pm)	
What happens if the property doesn't sell at Auction?	Standard 'For Sale' overlay is applied over the 'Auction' details.	Option 1: Turn off the lights and apply 'Standard' overlay. Option 2: Get the board reskinned with new 'For Sale' details. (See above pricing).
What happens if I need to order a change of details (COD) overlay?	Standard 'COD' overlay is applied over the 'Auction' details.	Option 1: Turn off the lights and apply 'Standard' overlay. Option 2: Get the board reskinned with the new details. (See above pricing).
What is the turnaround on these signboards?	Please order by 12noon deadline 2 days prior to your service days. Drivers responsible for these areas have been professionally trained to install the lighting as well as the signboard which means there is no delay in the illumination of the board.	
How long can we have the signboards on the property?	Signs are rentals and need to be booked for collection within 2 weeks of selling.	
Do you provide extension leads?	We also provide a 30 meter extension cord if needed in order to connect to power and the cable is thin and can pass through door and window jambs, allowing the property to be securely locked up. A 20m extension lead can be provided for an additional \$40 (inc GST).	
Is there Insurance on these signs?	If an illuminated signboard is vandalised in anyway, the entire board needs to be replaced. However, please note that if the Solar panel needs to be replaced, there is an additional fee of \$150 incl. GST. The vandalised board will be collected and replaced ASAP within your service days. Please keep in mind 2 day turnaround. VFX will only replace the board once.	
Collection of signage and components.	Everything needs to be left out or access needs to be provided for our installers to collect all components (ie; transformer, cables). If our installers need to go back to collect cables then a \$35 site visit will be incurred.	
Conversions	Convert Solar to 12V Electric with an additional fee of \$150 incl. GST	