



Submitting Artwork for Nexpress

File types:

We can accept files created in most industry standard software, including Acrobat (5 and earlier), Quark (6 and earlier). Our preferred method of receiving finished art is as a PDF file (see “Distiller Settings”).

Setup:

Please ensure all images and fonts are embedded and/or supplied with the file. Where possible, we ask that you outline fonts. All raster images (photos) must be 300ppi at final output size.

Sizing/bleed:

Supply all finished artwork at 100% output size. At least 3mm bleed is required with all supplied artwork.

Links

If you are supplying artwork in a format other than PDF, remember to supply all fonts and linked images with the artwork.

Colour:

All artwork must be supplied in CMYK format. Our printers can only simulate Pantone colours, so we ask that all Pantone colours are converted to CMYK when being supplied to us. If you have a specific colour you are trying to match, provide a physical sample of the colour or the number of the Pantone number you would like to have matched. Please note that whilst most Pantone colours are achievable, not every colour can be simulated accurately.

Pagination:

As all pagination is performed in-house there is no need to setup your artwork as spreads or to layout multiple files on a single page. Each job must be supplied on a separate page. For example, if your job consists of 3 DL's you can supply us with a 3 page PDF file with one DL on each.

Proofs:

A colour or B/W hard copy is required with every job submitted. Asking us to proceed without a hard copy waives VFX's responsibility for the cost of reprinting.

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Submitting Artwork for Nexpress

Image Setup:

Scan or supply continuous tone images (eg: Photos) at 300ppi at final output size. Scan or supply lineart images (eg: Logos) at 600 - 1200ppi at final output size. A maximum DryInk coverage of 280% is recommended for all images and solid colours.

Font Setup:

We recommend a minimum font size of 5pt for the best clarity and legibility. All fonts must be embedded. Do not apply artificial font styles, choose the correct version of the font from your menu (eg: "Times New Roman **Bold**").

Trapping Setup:

To ensure the best quality we recommend you turn off any trapping commands in the page layout program, and Distiller. If you do decide to use your own trapping be sure to inform the printer.

Paper sizes:

The maximum sheet size available is 350 x 470mm, however the maximum "Printable" area is 340 x 456mm. Artwork must not be set up any larger than the maximum printable area.

Paper Weights:

Paper weights range from 80gsm to 300gsm

File Preparation tips:

Proper file preparation is essential to ensure that your job runs smoothly. You can supply finished PDF files to print from, however we insist you refer to our Distiller settings guide (a part of this document) to assist you in doing this.

Sending art:

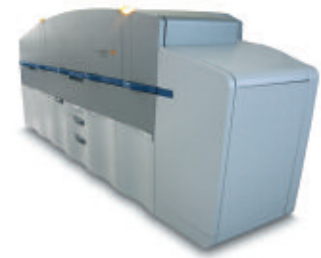
You can supply finished art on CD, DVD or Zip Disk in either Mac or PC format. You can also email artwork to admin@vfx.com.au or via our FTP server (available upon request)

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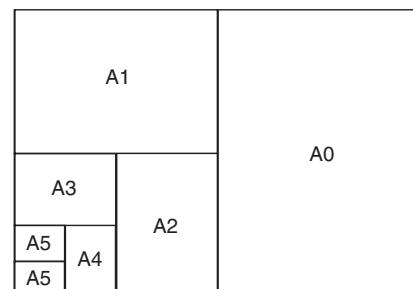
Paper sizes

| A Series Formats | | B Series Formats | | C Series Formats | |
|------------------|----------------|------------------|-----------------|------------------|----------------|
| A0 | = 841 x 1189mm | B0 | = 1000 x 1414mm | C0 | = 917 x 1297mm |
| A1 | = 594 x 841mm | B1 | = 707 x 1000mm | C1 | = 648 x 917mm |
| A2 | = 420 x 594mm | B2 | = 500 x 707mm | C2 | = 458 x 648mm |
| A3 | = 297 x 420mm | B3 | = 353 x 500mm | C3 | = 324 x 458mm |
| A4 | = 210 x 297mm | B4 | = 250 x 353mm | C4 | = 229 x 324mm |
| A5 | = 148 x 210mm | B5 | = 176 x 250mm | C5 | = 162 x 229mm |
| A6 | = 105 x 148mm | B6 | = 125 x 176mm | C6 | = 114 x 162mm |
| A7 | = 74 x 105mm | B7 | = 88 x 125mm | C7 | = 81 x 114mm |
| A8 | = 52 x 74mm | B8 | = 62 x 88mm | C8 | = 57 x 81mm |
| A9 | = 37 x 52mm | B9 | = 44 x 62mm | C9 | = 47 x 57mm |
| A10 | = 26 x 37mm | B10 | = 31 x 44mm | C10 | = 28 x 40mm |

Bleed: We require a minimum of 3mm bleed be included with all finished art

***DL** = 99 x 210mm

***Business Cards** = 90 x 54mm



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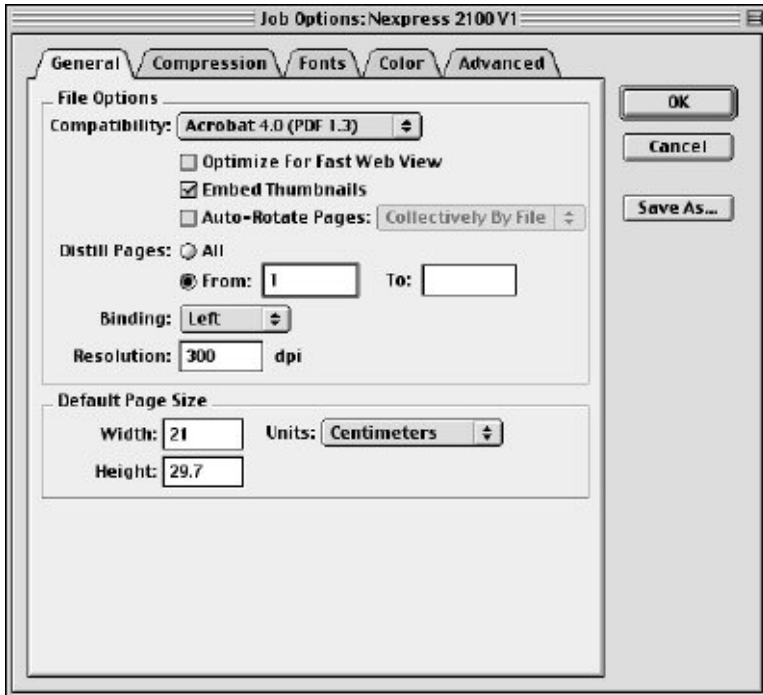
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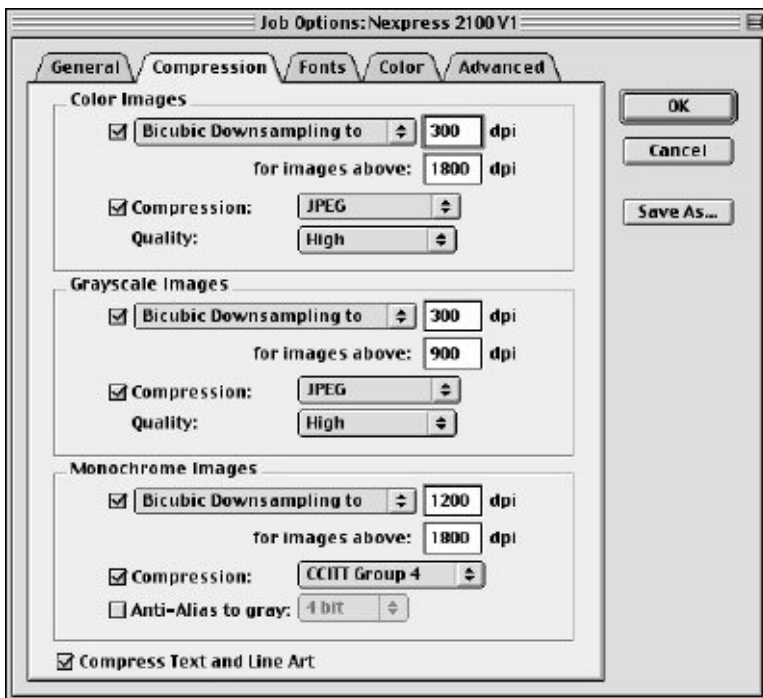


Nexpress Distiller settings



General Tab

- Acrobat 4.0 (PDF 1.3) compatibility
- Binding left
- Default resolution 300dpi



Compression Tab

- All Colour and Greyscale images downsampled to 300dpi
- Colour and Greyscale images to have JPEG compression (preferably with "high" or "maximum" quality settings)
- Compress Text & Line Art

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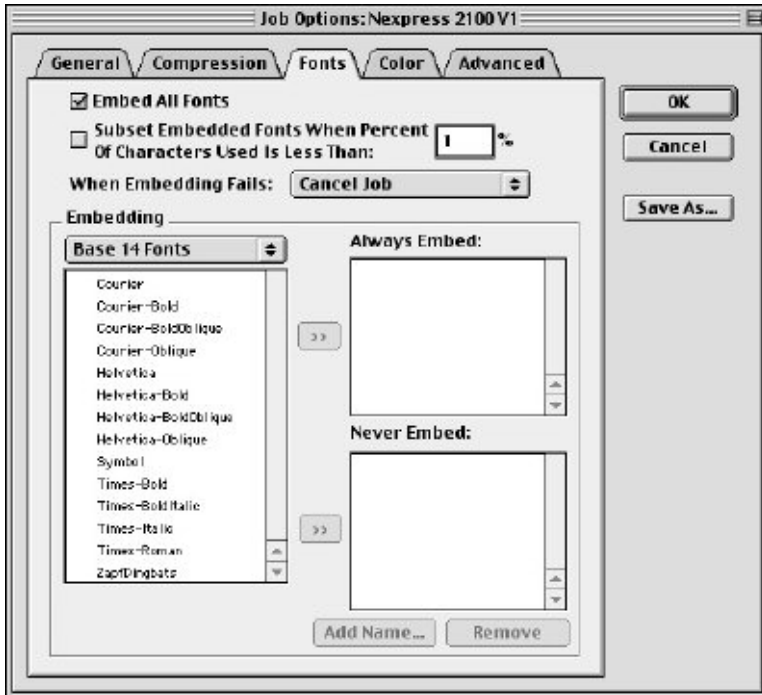
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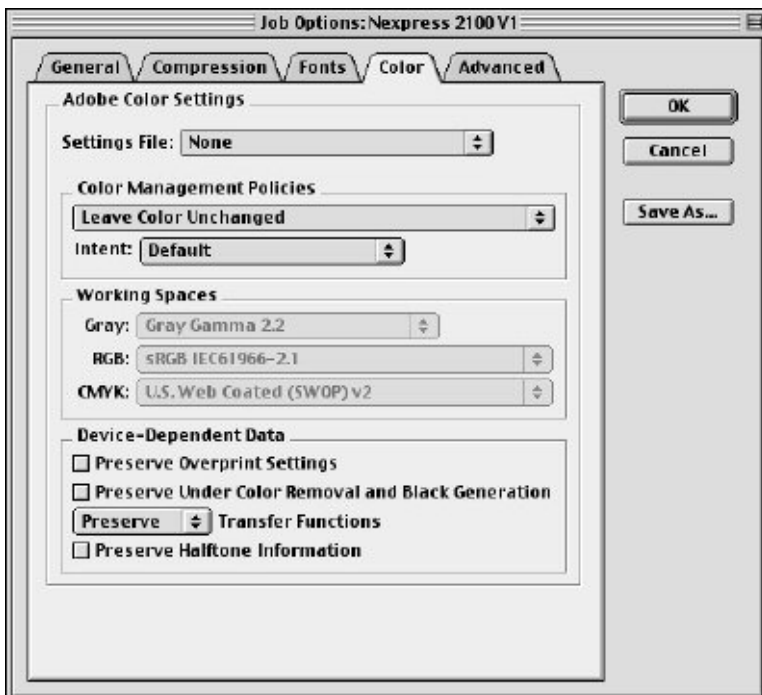


Nexpress Distiller settings



Fonts Tab

- Embed all fonts
- When embedding fails, Cancel job.



Color Tab

- Leave Colour Unchanged
- Preserve Overprint Settings “Off”

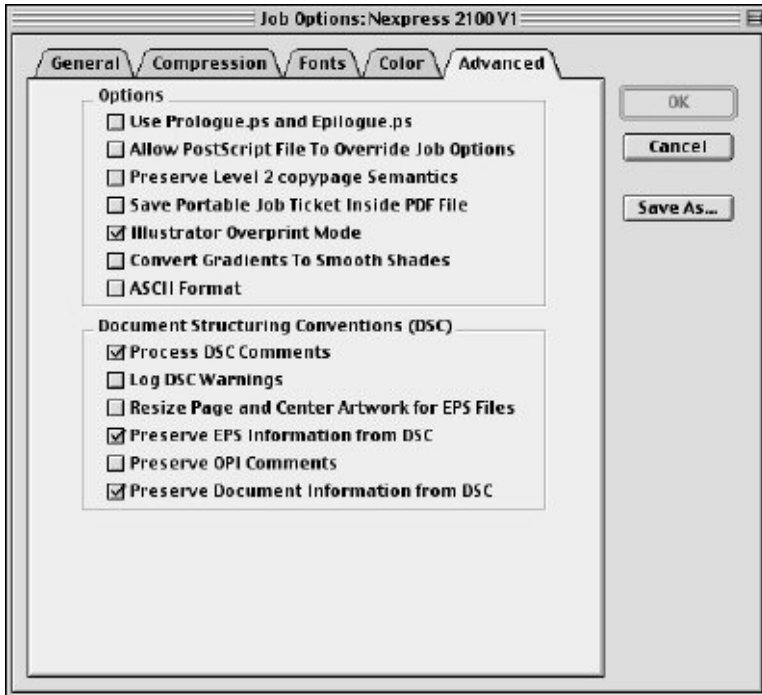
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Nexpress Distiller settings



Advanced Tab

- Illustrator Overprint Mode “On”
- Process DSC Comments “On”
- Preserve EPS info from DCS “On”
- Preserve Document info from DSC “On”

Important Points

When creating PDF's for our small format printer, the most important things to remember are:

- The PDF must be saved with Acrobat 4 (PDF 1.3) compatibility. Later versions can contain transparent objects which cannot be handled properly.
- JPEG compression of images must be set at “High” or “Maximum” quality. Other settings can produce a smaller file, but at the expense of image quality.
- All fonts must be embedded. Setting your “Font Tab” options to cancel a job when embedding has failed ensures that only the appropriate fonts are used when creating a PDF.

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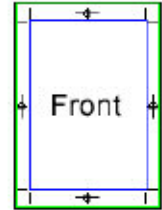




Pagination for Nexpress

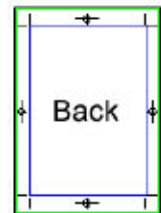
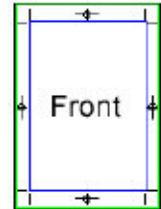
Single Sided documents

Each separate job should be set up on it's own page. For example, if you were to supply artwork for 3 DL cards, we would expect a three page PDF with a DL on each. Alternatively, three separate single page PDFs would also be fine.



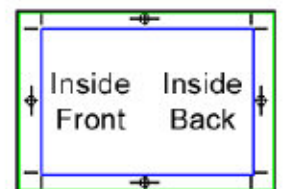
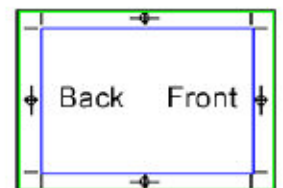
Double Sided documents

Each side should be set up on a separate page within the same multi-page document set up at the correct size. For example, if you were to supply 2 double sided A4 jobs, we would expect to receive two separate PDF files, each with two pages.



Double Sided documents (with folding)

Each side should be set up on a separate page within a multi-page document. For example, if there is a double sided page which will be folded into A4 please supply as an A3 document (not setup as spreads), making sure to allow for folding (ie: be wary of lines of text being folded).



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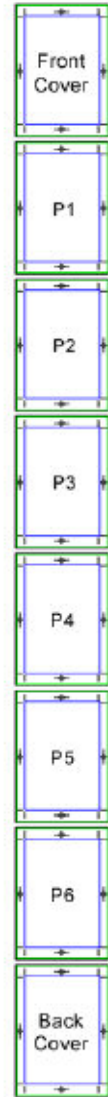




Pagination for Nexpress

Multiple Page documents (eg: Magazines)

Each page should be set up as a separate page (**not as spreads**) and be ordered correctly in the document. For a more accurate result we request a printed mockup be supplied with the artwork.

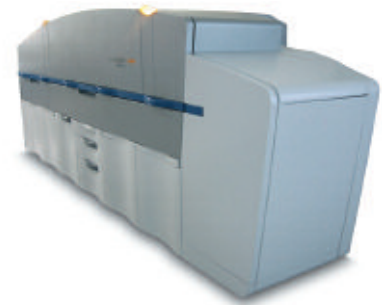


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common issues

- 01 **No proof supplied:** *Supplying a hard copy (proof) of the artwork with the job is the best way to ensure complete accuracy in printing.*
- 02 **Linked fonts or images are not supplied or embedded:** *This can cause a delay in production, as we are unable to proceed without both fonts and images being either embedded or supplied with the job. It is also preferable where possible to outline all fonts.*
- 03 **Resolution too low:** *The most common causes for this are:
a: Forgetting to update low resolution positionals with high res images.
b: Using incorrect distiller settings when preparing a finished PDF.*
- 04 **Resolution too high:** *The maximum resolution required for Nexpress prints of any size is 300ppi at output size (for Raster images). To go above this resolution will not improve the print quality.*
- 05 **No bleed supplied:** *This is not always a problem, but we ask that bleed is supplied with all jobs to avoid the risk of important elements being cut off during cutting.*
- 06 **Text or logos too close to edge:** *This becomes a problem during cutting, and runs the risk of logos being cut off, be sure to leave important elements such as logos well inside the edges of the artwork.*
- 07 **PDF's not saved to version 4 or earlier:** *Although Acrobat is up to version 7, our RIPs prefer files saved in version 5 (PDF 1.3) or earlier. Where possible we ask that PDFs are saved as version 4 or earlier.*
- 08 **Unused clipping or working paths not deleted:** *Unused paths left in the document can produce unwanted results. If paths are not being used in the final product, be sure to delete them from the document.*

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Checklist for Nexpress

Text

-All fonts outlined, embedded or supplied with artwork

Yes
No

Images

- All images CMYK

Yes
No

- All images are 300ppi at final output size

Yes
No

- All images are embedded or have been supplied

Yes
No

Pagination

- Each item is setup on a separate page

Yes
No

Bleed

- 3mm bleed has been included

Yes
No

Proof

- A colour proof has been provided

Yes
No

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