



Submitting Artwork for Vutek

File types:

We can accept files created in most industry standard software, including Acrobat (5 & earlier), Quark XPress 6.5, Adobe Illustrator CS, Adobe Photoshop CS and Adobe InDesign CS. Our preferred method of receiving finished art is as a PDF file.

Setup:

Ensure all fonts & images are embedded and that all raster images are no more than 50ppi at final output size. If you are supplying artwork in formats other than PDF format, please ensure all fonts and images are embedded or supplied with the document.

Sizing:

You can submit artwork at any percentage of the final size (from 1%-100%) However we do request that you make clear what percentage the artwork has been provided at.

Bleed:

Please ensure a minimum of 20mm bleed is supplied. Some substrates may require further bleed (eg: Banners), please contact our sales staff if you require further information.

Colour:

All artwork must be supplied in CMYK format. Our printers can only simulate Pantone colours, so we ask that all Pantone colours are converted to CMYK when being supplied to us. If you have a specific colour you are trying to match, provide a physical sample of the colour or the number of the Pantone number you would like to have matched. Please note that whilst most Pantone colours are achievable, not every colour can be simulated accurately.

Printed proof:

We requested that all finished art be supplied with a printed proof. We will proceed without one if requested, however asking us to do so waives VFX's responsibility for the cost of any rework.

Communicate with Impact

t 1300 130 839 f 1300 134 839

637-639 Parramatta Road Leichhardt NSW 2040 PO Box 370 Summer Hill NSW 2130 vfx.com.au





Submitting Artwork for Vutek

Image Resolution:

The maximum resolution for raster images is 50ppi at output size. To setup images at a higher resolution is unnecessary and will not increase image quality. Please refer to the chart below for suggested image resolution based on viewing distance.

Viewing Distance	Suggested resolution
1 - 2 Metres	50ppi at output size
2 - 5 Metres	40ppi at output size
5 - 10 Metres	30ppi at output size
10 + Metres	20ppi at output size

Minimum font sizes:

15 Point

Black or Coloured text on white: We recommend that the minimum text size for legibility is 15 point (4mm for capitals & 3mm for lower case text)

45 Point

White text on black or a colour: We recommend that the minimum text size for legibility is 45 point (11mm for capitals & 8mm for lower case text)

Please note that the above sizes do not apply to mesh or clear-focus products, as they would require larger font sizes.

Sending art:

You can supply finished art on CD or DVD in either Mac or PC format. You can also email artwork to admin@vfx.com.au or via our FTP server (available upon request).

Communicate with Impact



t 1300 130 839 f 1300 134 839

637-639 Parramatta Road Leichhardt NSW 2040 PO Box 370 Summer Hill NSW 2130 vfx.com.au



common issues

- 01 **No proof supplied:** *Supplying a hard copy (proof) of the artwork with the job is the best way to ensure complete accuracy in printing.*
- 02 **Linked fonts or images are not supplied or embedded:** *This can cause a delay in production, as we are unable to proceed without both fonts and images being either embedded or supplied with the job. It is also preferable where possible to outline all fonts.*
- 03 **Resolution too low:** *The three most common causes for this are:*
 - a: *Forgetting to update low resolution positionals with high res images.*
 - b: *Using incorrect distiller settings when preparing a finished PDF.*
 - c: *Artwork not setup at 100% (eg 10%) but the resolution has not been adjusted to suit this. Remember, at 10% a 50ppi image will need to be 500ppi.*
- 04 **Resolution too high:** *The maximum resolution required for Vutek prints of any size is 50ppi at output size (for Raster images). To go above this resolution will not improve the print quality, all it will do is increase the file size of the job and slow down processing time unnecessarily for all concerned.*
- 05 **No bleed supplied:** *This is not always a problem, however some jobs such as ones which require image wrapping can have important images cut off because of this.*
- 06 **Text or logos too close to edge:** *This becomes a problem when framing or other elements are going to be covering the edges of the print, be sure to leave important elements such as logos well inside the edges of the artwork.*
- 07 **PDF's not saved to version 5 or earlier:** *Although Acrobat is up to version 7, our RIPs prefer files saved in version 5 (PDF 1.4) or earlier. Where possible we ask that PDFs are saved as version 5 or earlier.*
- 08 **Unused clipping or working paths not deleted:** *Unused paths left in the document can produce unwanted results. If paths are not being used in the final product, be sure to delete them from the document.*
- 09 **Gradients not reproducing accurately:** *Common for this are:*
 - a: *We recommend that only CMYK colours are used, no spot colours.*
 - b: *"Compatible Gradient Mesh Printing" must be selected when using gradients in Adobe Illustrator.*

Communicate with Impact

t 1300 130 839 f 1300 134 839

637-639 Parramatta Road Leichhardt NSW 2040 PO Box 370 Summer Hill NSW 2130 vfx.com.au





Checklist for Vutek Prints

Text

-All fonts outlined or included with artwork

Yes No

Images

- All images CMYK

Yes No

- All images are 50ppi at final output size

Yes No

- All images are embedded or have been supplied

Yes No

Bleed

- Bleed has been included

Yes No

Proof

- A colour hardcopy has been provided

Yes No

Communicate with Impact

t 1300 130 839 f 1300 134 839

637-639 Parramatta Road Leichhardt NSW 2040 PO Box 370 Summer Hill NSW 2130 vfx.com.au

