

Suitable for indoor and outdoor applications (subject to substrate and finishing used).

- Maximum substrate width of 5 metres with a maximum printable width of 4.95m.
- Capable of an output resolution of up to 330dpi

File Formats

- High resolution PDF (with bleed) is the preferred file format.
- InDesign files can also be supplied (must include all fonts and links)

Image Resolution + Scaling + Colour

- For best results we recommend a maximum of 50ppi at output size.
- Artwork which is too large to be set up at 100% can be set up at 10% of final size*
*Remember to scale image resolution for artwork setup at 10% (eg 50ppi becomes 500ppi @ 10%)
- All artwork should be supplied in CMYK format (no Pantone/Spot colours)
- Colour matching is available as an additional service

Font sizes

- Minimum legible font size for most substrates is 45 pt (approx 11mm for capital letters)
- For mesh products we recommend at least double the minimum font size.

Bleed + Crop Marks + Visual area

- **Visual area:** We recommend keeping all critical elements (eg: text, logos etc) 20-50mm from the edge of the page for aesthetic reasons
- **Crop Marks:** When setting crop marks, please set crops **outside** the bleed area.
- **Bleed:** 10-20mm on all sides is required for most applications.
50mm on all sides for double sided prints, floating walls & wallpaper.
Double sided prints with pockets have specific requirements for each job, please request additional info before submitting artwork

*Should you require any further information,
please contact your VFX account manager.*

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